

The Harford County Public Library Foundation presents the 14th Annual Gala

An EVENING in the STACKS

EVENT DETAILS

The Harford County Public Library Foundation's 14th Annual Gala, An Evening in the Stacks, will take place Saturday, October 13, 2018. Enjoy food, drinks and entertainment by Mood Swings!

This is the Foundation's signature event to benefit the Harford County Public Library and is attended by more than 650 people. Proceeds will support a wide range of programs and resources including new technologies, community outreach and STREAM (STEM plus Reading and Art!) programs, and innovative new spaces and collections that will offer people of all ages the opportunity to explore, create, discuss and learn.

Saturday, October 13, 2018
Abingdon Library
7:00-11:00 pm

VIP Reception 6:00-7:00 pm
Exclusive to Presenting, VIP Reception, Headlining, and Premier Sponsors

Tickets \$150
(on sale Friday, July 13 at 10:13 am)

EveningInTheStacks.org



PRESENTING SPONSOR: \$10,000

- Logo on eTickets
- Logo on Step & Repeat wall
- Recognition on exterior digital marquis at Abingdon Library
- Logo on marketing for Gala Happy Hour and Pre-Gala Event (e-blasts, Facebook)
- Logo on signage at Gala Happy Hour and Pre-Gala Event
- Acknowledgement by HCPL CEO in remarks
- Logo in program
- Logo on all event advertising and promotions
- Logo on all event sponsor signage (includes posters and flatscreens in each branch, and signage at the event)
- Logo on website
- 10 VIP tickets
- 5 VIP parking passes

VIP RECEPTION SPONSOR: \$8,000

- Recognition on exterior digital marquis at Abingdon Library
- Acknowledgement by HCPL CEO in remarks
- Logo on reception cocktail napkins
- Logo in program
- Logo on event sponsor signage
- Logo on website
- Logo on VIP giveaway
- Logo on VIP parking passes
- 8 VIP tickets
- 4 VIP parking passes

HEADLINING SPONSOR: \$5,000

- Recognition on exterior digital marquis at Abingdon Library
- Acknowledgement by HCPL CEO in remarks
- Logo in program
- Logo on all event advertising and promotions
- Logo on all event sponsor signage (includes posters and flatscreens in each branch, and signage at the event)
- Logo on website
- 8 VIP tickets
- 4 VIP parking passes

SPONSORSHIP DETAILS

Tickets for this event do sell out – typically within the first hour of going on sale. Sponsorship is sometimes the only way to access tickets.

Deadlines:

- Friday, August 17 for Presenting, VIP Reception, and Headlining Sponsors
 - Friday, September 7 for Premier, Supporting, and Contributing Sponsors
- Sponsorships secured after the deadline may not receive all benefits.

Company logo in electronic format should be sent to Nina Depkin:
depkinn@HCPLonline.org
Files accepted: EPS, PDF, or hi-res JPG (no web-res images)

SECURE your SPONSORSHIP!

Jenny Dombeck, Foundation Director
dombeck@HCPLonline.org
410-273-5600 x6513
EveningInTheStacks.org

ABOUT the FOUNDATION

The Harford County Public Library Foundation raises supplemental funding and community awareness to support the Library's capacity to provide new and expanding services, materials, and access for all people living and working in Harford County.

The Foundation is a 501(c)(3) charitable organization. All donations are fully tax-deductible to the extent allowed by law. Tax ID#: 23-2987712

PREMIER SPONSOR: \$2,500

- Acknowledgement by HCPL CEO in remarks
- Logo in program
- Logo on all event advertising
- Logo on event sponsor signage (includes posters and flatscreens in each branch, and signage at the event)
- Logo on website
- 6 VIP tickets
- 3 VIP parking passes

SUPPORTING SPONSOR: \$1,500

- Logo in program
- Logo on all event advertising
- Logo on event sponsor signage
- Logo on website
- 4 tickets
- 2 parking passes

CONTRIBUTING SPONSOR: \$500

- Logo in program
- Logo on event sponsor signage
- Name recognition on website
- 2 tickets